

MEDIA: FOR MORE INFORMATION:

Maria Ellingson (303) 333-4570; MEllingson@ase.org

CALENDAR OF EVENTS NOTICE

Alliance to Save Energy's EE Global Public Day –

An “Energy-Efficiency World’s Fair”

Have fun while learning how to save money and the environment!

EVENT INFORMATION: With winter just around the corner, this fun family event will showcase ways to save money on your energy bills and help the environment through energy efficiency. The Alliance to Save Energy's first annual Energy Efficiency Global Forum & Exposition (EE Global) will showcase new energy-saving technologies such as a car that gets more than 100 miles-per-gallon, state-of-the-art home appliances, and energy-saving holiday lights. EE Global's Public Day will include activities for all ages and offer great raffle prizes, “how-to” seminars for adults, and entertainment for kids.

Raffle prizes will include a Whirlpool Cabrio Washer and Dryer, an MP3 player, an ENERGY STAR[®] DVD player, a free home energy audit, a Rinnai tankless water heater, and much more. There will also be great free giveaways, such as a compact fluorescent light bulb when you sign the ENERGY STAR pledge (*one per family, while supplies last*). Kids will have the chance to meet the Maytag Repair Man, and see an exciting Energy Hog Show providing kid-friendly tips for saving energy.

WHEN & WHERE: Sunday, Nov. 11, from 11 a.m. to 4 p.m. at the Washington, D.C. Convention Center (801 Mount Vernon Pl, NW), near the Mt. Vernon Square Metro stop on the Yellow and Green Lines.

ADMISSION: The general public admission price is \$10 per person; children under 12 are admitted free. **For more information, including a \$5 discount coupon, please visit www.eeglobalforum.com/publicday.**

#####

The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy, and national security.