

SAVE THE DATE

Energy Efficiency Global Forum & Exposition (EE Global)

Hosted by the Alliance to Save Energy

Nov. 11-14, 2007

www.eeglobalforum.com

What: A first-of-its kind, comprehensive international energy-efficiency forum that will attract an estimated 1,000 industry professionals, policymakers, and academics to forge partnerships and develop “best practices,” policies, and strategies to respond to the climate, national security, and economic implications of the increasing global demand for energy.

Highlights:

- Four plenary sessions with keynote addresses from high-level international speakers (see below).
- Groundbreaking curriculum featuring 36 Executive Dialogue Sessions with 200 executive-level speakers addressing policy, power generation, market drivers, buildings, transportation, industry, and finance.
- Comprehensive exposition with nearly 60 confirmed exhibitors: international appliance and product manufacturers, government agencies, utilities, associations, national laboratories, and more.
- A family-friendly Public Day with experts on hand to analyze home energy bills and provide educational seminars on energy-efficient home and transportation choices.

Who: Plenary Session Speakers:

- Lena Ek, Member of European Parliament (Sweden); and Tanja Gönner, Environmental Minister, Federal State of Baden-Württemberg
- U.S. Secretary of Energy Samuel Bodman; U.S. Secretary of Agriculture Mike Johanns; Jeff Fettig, Chairman & CEO, Whirlpool Corporation; and Georgina Kessel, Secretary of Energy, Mexico
- U.S. Senator Mark Pryor; James R. Leape, Director General, World Wildlife Fund International; Bob Malone, Chairman & President, BP America; and Jim Rogers, Chairman, President & CEO, Duke Energy

When: Public Day: Sunday, Nov. 11, 11 a.m.-4 p.m.

Media Day: Monday, Nov. 12, 10 a.m.-6 p.m.

- 10 a.m.-11 a.m.: Exhibitor/sponsor news conferences with product unveilings and announcements
- 11 a.m.-4 p.m.: Opportunities for one-on-one interviews with industry, policy, and nonprofit leaders
- 4 p.m.-6 p.m.: Roundtable on Best Practices

Conference Sessions: Tuesday, Nov. 13, 8:30 a.m.-5:30 p.m.

Conference Sessions: Wednesday, Nov. 14, 9 a.m.-5 p.m.

Where: Washington D.C. Convention Center, 801 Mount Vernon Place, NW, Washington D.C. 20001
(adjacent to Mt. Vernon Square Metro stop on Green and Yellow Lines)

Media are invited to attend all of EE Global free of charge. Please register at www.eeglobalforum.com/pressroom-registration.php.

For more information, including full conference schedule of sessions and speakers, visit www.eeglobalforum.com.

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